



PAC is the leading European research and consulting firm in the fields of digital transformation, software, and IT services. We are a content-based company with strong consulting DNA. With more than 45 years of experience, and operating out of four countries, we are the preferred partner for European user companies to define their IT strategy, govern teams and projects, and de-risk technology choices that drive successful business transformation.

## **Are you into new technologies and intellectually curious? Our **Senior Analyst** position (Munich, Paris, London) may just be what you are looking for.**

### **About the position**

- Write great insightful reports about the software and IT services market,
- Lead local consulting engagements,
- Contribute to and/ or lead multinational consulting projects,
- Support IT vendors in their Go-to-market strategy,
- Advise end user organizations in the digital transformation journey,
- Crunch numbers to contribute to our company rankings and forecast,
- Represent PAC at leading events and in front of customers,
- Develop as a Thought Leader in the Tech industry,
- Exchange and collaborate with your peers and fellow analysts,
- Work in an environment where you are able to develop yourself and learn,
- Be rewarded with a competitive remuneration package,
- Join a great team!

### **Your profile**

- You are an experienced IT Industry Analyst with 5+ years experience as an Analyst / Senior Analyst,
- Alternatively, you may be an experienced IT journalist or an experienced IT professional / Consultant and you want to become an Industry Analyst,
- You can demonstrate a solid knowledge and expertise with an in-depth understanding of the market in at least one of our focus topics (analytics and artificial intelligence, cloud & infrastructure, cybersecurity, digital transformation & IoT, business application software-related services),
- You are intelligent and dedicated,
- You have distinctive analytical and conceptual skills,
- You have solid writing and presentation skills,
- An excellent command of the English language (written / spoken) is essential. Ideally, you will have written thought-provoking market reports and analyses,
- You work well as part of a team but can also be autonomous on projects and are able to multi-task,
- You have been involved in conducting market analyses in the IT industry - especially in at least one of our focus topics,
- You have experience in delivering consulting engagements,

- We are open to any suitable candidate that can demonstrate a strong USP.

### **PAC Group: What we do**

We are the preferred partner of European user companies when it comes to defining their IT strategy, managing their teams and projects, and minimizing risks in technology decisions that make for successful business transformation. We understand how markets develop and what expectations IT users have. This enables us to support software vendors and IT service providers in defining, implementing, and marketing their own strategy - tailored to the requirements of the market and geared to the needs of tomorrow.

### **How we work**

- Partnership - Customers appreciate our inspiration and our presence as a reliable partner at their side.
- Reliability and responsiveness - Reliability and responsiveness in combination contribute to value creation. We always support our customers promptly with objective and high-quality information and consulting services.
- Thinking and acting with foresight - We already know today which technological factors will be decisive for the success of our customers tomorrow and which measures need to be taken now to achieve this. We build the bridge from today to tomorrow.
- Passion and Commitment - Our passion is both technology and the success of our customers.

**This position is based in Munich, London or Paris - remote working possible.**

### **Interested?**

If you would like to apply or if you have any questions, please contact Stefania Danciuc ([s.danciuc@pacanalyst.com](mailto:s.danciuc@pacanalyst.com)).

Please send us your CV with the subject "Senior Analyst FR/DE/UK 24", stating your earliest start date and salary expectations to [career@pacanalyst.com](mailto:career@pacanalyst.com). Feel free to add a short cover letter to explain the reason why you are applying (not compulsory).

*Note: we do not accept CV/profiles from recruitment agencies, headhunters or other suppliers that have not signed a formal agreement with PAC.*