



Are you fond of new digital technologies, intellectually curious and motivated by data and consulting with large tech market leaders ?

Our Senior Analyst / Consultant position (based in Paris-France) may just be what you are looking for.

About the job

PAC is the leading European research and consulting firm in the fields of digital transformation, software, and IT services. We are a content-based company with strong consulting DNA. With more than 40 years of experience and operating out of seven countries, we are the preferred partner for enlighten digital IT service providers and software vendors and decision-makers involved in IT/digital strategy.

About the position

- Write great insightful reports about the software and IT services market,
- Lead local consulting engagements for ISV, IT service providers, investment funds,
- Contribute to multinational consulting projects,
- Support IT vendors in their Go-to-market strategy,
- Advise end user organizations in the digital transformation journey,
- Crunch numbers to contribute to our company rankings and forecast,
- Represent PAC at leading events and in front of customers,
- Develop as a Thought Leader in the Tech industry,
- Exchange and collaborate with your peers and fellow analysts,
- Work in an environment where you are able to develop yourself and learn,
- Be rewarded with a competitive remuneration package,
- Join a great team!

Your profile

- You are an experienced IT Industry Analyst with 5+ years experience as an Analyst / Senior Analyst,
- Alternatively, you may be an experienced IT journalist or an experienced IT professional / Consultant implied in strategy & vision and you want to become an Industry Analyst / Consultant,
- You can demonstrate a solid knowledge and expertise with an in-depth understanding of the market in at least one of our focus topics (analytics and artificial intelligence, cloud & infrastructure, cybersecurity, digital transformation & IoT, business application software-related services),
- You are intelligent and dedicated,
- You have distinctive analytical and conceptual skills,

- You have solid writing and presentation skills,
- An excellent command of the English language (written / spoken) is essential. Ideally, you will have written thought-provoking market reports and analyses,
- You work well as part of a team but can also be autonomous on projects and are able to multi-task,
- You have been involved in conducting market analyses in the IT industry - especially in at least one of our focus topics,
- You have experience in project management and delivering consulting engagements,
- We are open to any suitable candidate that can demonstrate a strong USP.

PAC: What we do

- Our program named SITSI.com consisting in IT/digital market research and analysis and including the largest set of quantitative and qualitative data on European markets and local countries (revenue, ecosystems, vendors, trends and directions...).
- Our portfolio of consulting offers for marketing, communication, sales, strategy and M&A departments.

How we work

- Partnership - Customers appreciate our inspiration and our presence as a reliable partner at their side.
- Reliability and responsiveness - Reliability and responsiveness in combination contribute to value creation. We always support our customers promptly with objective and high-quality information and consulting services.
- Thinking and acting with foresight - We already know today which technological factors will be decisive for the success of our customers tomorrow and which measures need to be taken now to achieve this. We build the bridge from today to tomorrow.
- Empathy, passion and commitment - Our passion is both technology and the success of our customers.

This position is based in Paris (France).

Interested?

If you would like to apply or if have any questions, please contact us and we will be pleased to bring you all required information and have a discussion!

Please send us your CV with the subject "Senior Analyst / Consultant FR23", stating your earliest start date and salary expectations. Feel free to add a short cover letter to explain the reason why you are applying (not compulsory).

Note: we do not accept CV/profiles from recruitment agencies, headhunters or other suppliers that have not signed a formal agreement with PAC.